



DRAGGITAL

DIGITAL MARKETING

THAT'S WHERE WE COME IN



Empowering Brands with End to End Digital Solutions & Services

Digital transformation is beyond technology. It is a customisable asset for every business needs under the sun. This asset needs to be fast, smart & reliable. As a digital marketing agency in India, we help organisations manage this overwhelming magnitude of information and transition into effective digital businesses.

OUR SERVICES



We solve the problems of enterprises who find it very difficult in this digital world to cut through the clutter of jargons and take some concrete steps to build their business across digital channels.

FOCUS ON WHAT YOU DO BEST, YOUR WORK, AND WE'LL TAKE CARE OF PROMOTING IT!

SOCIAL



CONVERSION
OPTIMIZATION



SEO



ONLINE REPUTATION
MANAGEMENT



PPC



CONTENT
MANAGEMENT



ANALYTICS



VIDEO



UX



WEBSITES



OUR PORTFOLIO

THE LODHI
NEW DELHI

THE LEADING HOTELS
OF THE WORLD

 **Hilton**
Garden Inn
New Delhi/Saket

GOLDEN TULIP 
VASUNDHARA

VIVANTA
SURAJKUND NCR



SOME OF OUR WORK

Social Media



The Lodhi, New Delhi
@thelodhi

Home
Shop
Videos
Photos

THE LODHI
NEW DELHI

REMARKABLY
UNCOMMON.

Liked Following Share ...

Book Now Send Message

Create post

4.8 out of 5 · Based on the opinion of 394 people

This Facebook post features a circular profile picture for 'THE LODHI NEW DELHI' and a main image of a modern building at dusk with the text 'REMARKABLY UNCOMMON.' The post includes navigation options like 'Home', 'Shop', 'Videos', and 'Photos', and interaction buttons such as 'Liked', 'Following', 'Share', 'Book Now', and 'Send Message'. A rating of 4.8 out of 5 based on 394 opinions is also visible.



CONRAD
BENGALURU

Conrad Bengaluru
@ConradBengaluru

Home
Shop
Posts

CONRAD
BENGALURU

NADODI
A TASTE OF NOSTALGIA
By Chef Sricharan Venkatesh

Dinner only | 22nd to 24th August

Liked Following Share ...

Book Now

This Facebook post features a circular profile picture for 'CONRAD BENGALURU' and a main image of a hand pouring powder over a dish, with the text 'NADODI A TASTE OF NOSTALGIA By Chef Sricharan Venkatesh'. The post includes navigation options like 'Home', 'Shop', and 'Posts', and interaction buttons such as 'Liked', 'Following', 'Share', and 'Book Now'. The text 'Dinner only | 22nd to 24th August' is also present.

SOME OF OUR WORK

Contests & Events

EASTER BRUNCH

Gather your loved ones to celebrate Easter.
Brunch with colorful egg hunts, egg tapping, egg rolling, chocolates & Easter food.

Kids can enjoy special kids' buffet with fun games like egg hunt and egg painting.

Easter Brunch from 12:30 hrs till 16:00 hrs

Easter Goodies at French Crust from
17th April till 21st April from 10:00 hrs to 22:00 hrs



New Delhi, India, New Delhi, 110027 | Telephone: +91 11 4541 8888
Email: info@thesuryaahotel.com, reservations@thesuryaahotel.com

APR
21

Easter Brunch - The Suryaa New Delhi

Public · Hosted by The Suryaa New Delhi

✓ Interested ▾

➔ Share ▾

⋮

Upcoming Events



Apr
20

Baisakhi Celebrations at Paranda

5 Apr-1 May · Paranda - Vivanta By Taj · Faridabad
Food

★ Interested

Apr
20

Happy Hours at Easy Bar

6 Apr-30 Apr · Vivanta Taj Suraj Kund Oasis · Delhi, India
Drinks

★ Interested

Apr
20

Happy Hours at Easy Bar

6 Apr-30 Apr · Vivanta Taj Suraj Kund Oasis · Delhi, India
Drinks

★ Interested

SOME OF OUR WORK

Campaigns



The Lodhi, New Delhi
 Promoted by Mark Crowther 77
 1 day later · 12 January · 48

Among the most spacious rooms in the Capital, the Lodhi Suites provide a haven for individuals for discerning guests, whether they are travelling for leisure or business. #TheLodhi #LodhiSuites #NewDelhi #StayAtTheLodhi

10 photos · 10 likes · 1 comment

Like · Comment · Share

10 photos · 10 likes · 1 comment

10 photos · 10 likes · 1 comment



The Lodhi, New Delhi
 Promoted by Mark Crowther 77
 1 day later · 12 January · 48

Enjoy the serenity of a private plunge pool attached to this room with two bath tubs and a wellness suite. #TheLodhi #LodhiSuites #NewDelhi #StayAtTheLodhi

10 photos · 10 likes · 1 comment

Like · Comment · Share

10 photos · 10 likes · 1 comment



The Lodhi, New Delhi
 Promoted by Mark Crowther 77
 1 day later · 12 January · 48

The expansive private balconies with two rooms perfectly suit relaxation and leisure. #TheLodhi #LodhiSuites #NewDelhi #StayAtTheLodhi

10 photos · 10 likes · 1 comment

Like · Comment · Share

10 photos · 10 likes · 1 comment



The Lodhi, New Delhi
 Promoted by Mark Crowther 77
 1 day later · 12 January · 48

Our rooms adapt to the demands of discerning business and leisure guests by offering a choice of workstations and socialising. #TheLodhi #LodhiSuites #NewDelhi #StayAtTheLodhi

10 photos · 10 likes · 1 comment

Like · Comment · Share

10 photos · 10 likes · 1 comment

SOME OF OUR WORK

Offline Creatives

Hoardings



Brochure



Logo designs



Directory of Services



Fact Sheet



Privilege Card



Magazine Advertisements

“Before you can tell a good story to prospective customers, it is important to know what their interests are and what will resonate with them”







SEO MANAGEMENT
WE HELP THE BUSINESSES

Objectives
reaching goals
expand your sales
quality content
To stand out
relevant, wordcount
usability
design
Get noticed
Experience
Exchanges
Target the right audience
Link building
Interface
Article
natural linking

TURN TRAFFIC INTO REVENUE WITH A 360° SEO PLAN

SEO Management deals with developing and implementing search engine strategies. Here we perform search engine optimization to maximize the results and make your business visible to the potential buyers/users.

DRAGGITAL

RELIABLE CREATIVE BUSSINESS TEAM

WEBSITE DEVELOPMENT

VISIT US HERE

www.draggital.com

DRAGGITAL

WE MAKE IT HAPPEN FOR YOU

IT solution and IT consultancy at draggital.

LEARN MORE

WWW.DRAGGITAL.COM

DRAGGITAL

Software Development

Customised solutions and services that add value to your business and enhance your web persona.

VISIT US HERE

WWW.DRAGGITAL.COM

END TO END MANAGEMENT OF YOUR SOCIAL MEDIA

Dissemination of messages through Social Media platforms:

- Create and subsequently maintain the official Facebook and Instagram page as well as any other social media platforms.
- Develop and upload on various social media platforms, creative content or adapt the already available creative content.
- Includes but not limited to banners, videos, infographics, graphics, photographs etc.
- Responsible for enhancing reach of messages and other activities on various social media platforms
- Regularly upload posts on chosen social media platforms.

Search Engine Optimisation

We provide high value Search Engine Marketing & Search Engine Optimisation services. We employ a team of highly qualified professionals who are considered experts in this domain.

Our team diligently keeps track of local as well as global search volumes while simultaneously working on keyword and content optimization, directory listings and competitor tracking. We ensure that as a business, we are up-to-date on the latest policies, etc. To provide you with best in class SEO services.



**LET'S CREATE DIGITAL
JOURNEYS TOGETHER!**